

### **NVHousingSearch.org**

Nevada's Free Housing Locator Service

Powered by

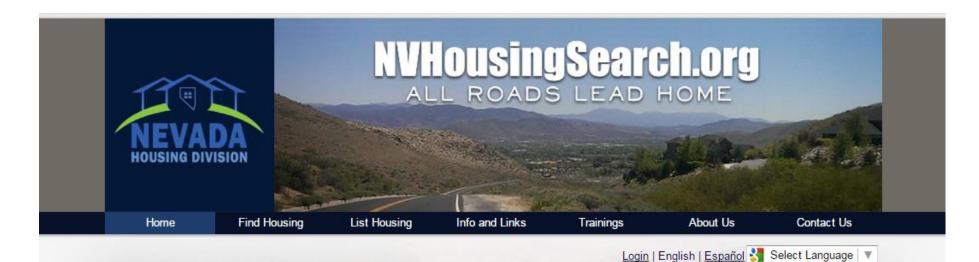


and



Funded by

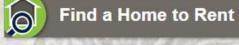




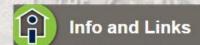
Sometimes finding the road to your front door is difficult to navigate. Welcome to **NVHousingSearch.org**, a free search to help you find the perfect front door!

**NVHousing Search.org** helps Nevadans find rental homes and apartments that fit their needs and budget. It's fast, easy to use and updated daily. It's free for property providers to list any type of Nevada rental housing. Whether you are looking for an apartment, a townhouse, or a home with a yard, the road starts here.









#### **NEWS & BLOG**

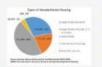
#### Home Is Possible Homebuyer's Program

The Nevada Housing Division



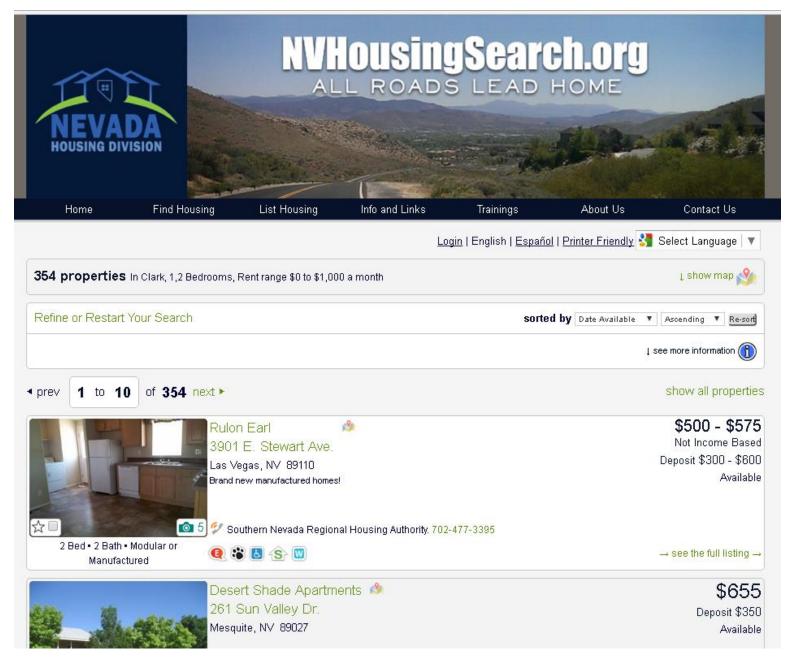
Proportion of Nevada Renter Households Increases

Conclus Ruroau data shows the



Nuevo Look en el localizador de viviendas de alquiler de Nevada Housing Division







### Overview

- Statewide service helping landlords and tenants find each other
- Free to search and list all types of rental housing: market properties, tax credit housing, single family, multi-family, mobile homes, rooms for rent
- Available online 24-7 and also supported by a toll-free, bilingual call center, M-F, 6 a.m.
   to 5 p.m. PDT to reach live assistance 1-877-428-8844
- Detailed property listings include pictures, map links
- Listings are updated by the call center and email reminders
- Established disaster housing resource
- Service is ADA Title II 508 compliant; works with assistive technology



- In 2009 was mandated by the legislature to create and maintain a state-wide low income housing database (NRS 319.143).
- NVHousingSearch.org is a part of the effort to meet this mandate.
- Service launched in September of 2014
- Over 42,000 units represented in listings as of April 2017
- Over 120,000 searches fielded

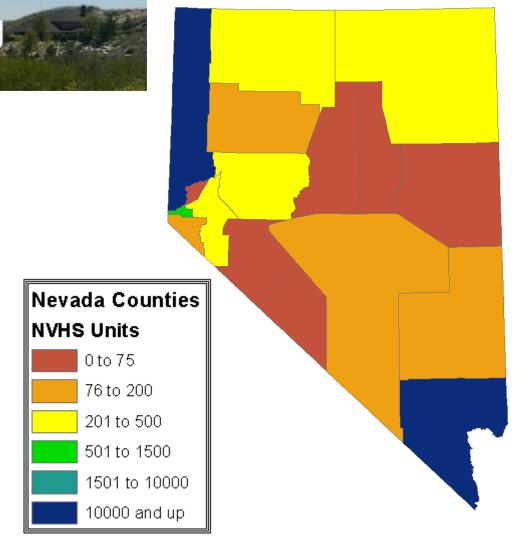


#### A FREE SERVICE TO LIST AND FIND RENTAL HOUSING ACROSS NEVADA

## NVHousingSearch.org ALL ROADS LEAD HOME

Region	Units in NVHS	% of all multi- family
Clark	28,652	13%
Washoe	10,394	26%
Carson	1,212	24%
Rural	2,013	36%
NV Total	42,271	15%

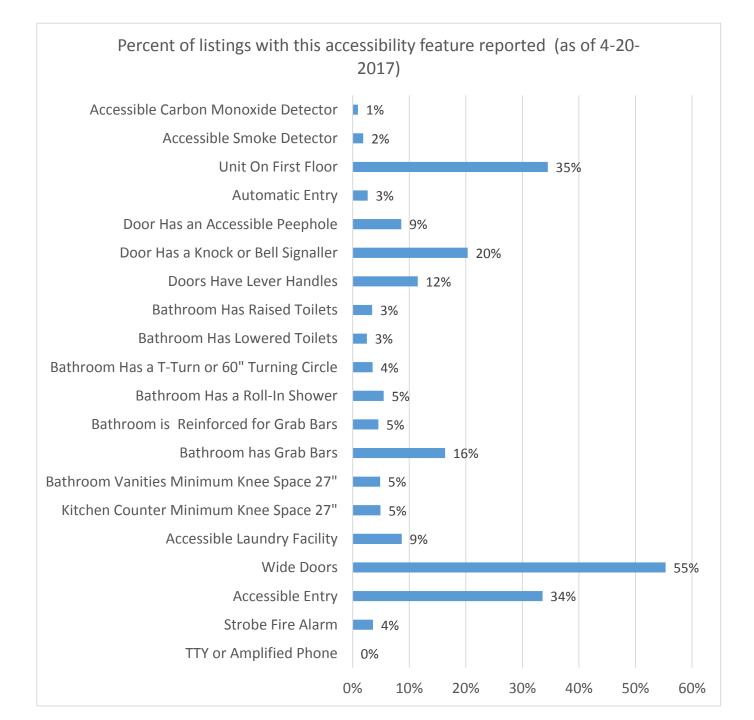
Note: as of 4-21-2017



Note: as of 4-21-2017



Nevada housing units listed with accessibility characteristics





### **Disaster Housing Response**

- Serves as a resource in case of disaster:
  - current list of housing vacancies and resources
  - partner with disaster housing expertise
  - many agencies already familiar and trained
  - call center staff trained to assist disaster victims and can help individuals by phone
- During disasters, the call center and Disaster Outreach Team can
  - ramp up efforts to add listings to affected areas
  - monitor listings carefully and remove damaged and rented listings from public view
  - post messages, shelter lists and other salient alerts on the homepage as needed

### Special Needs Search

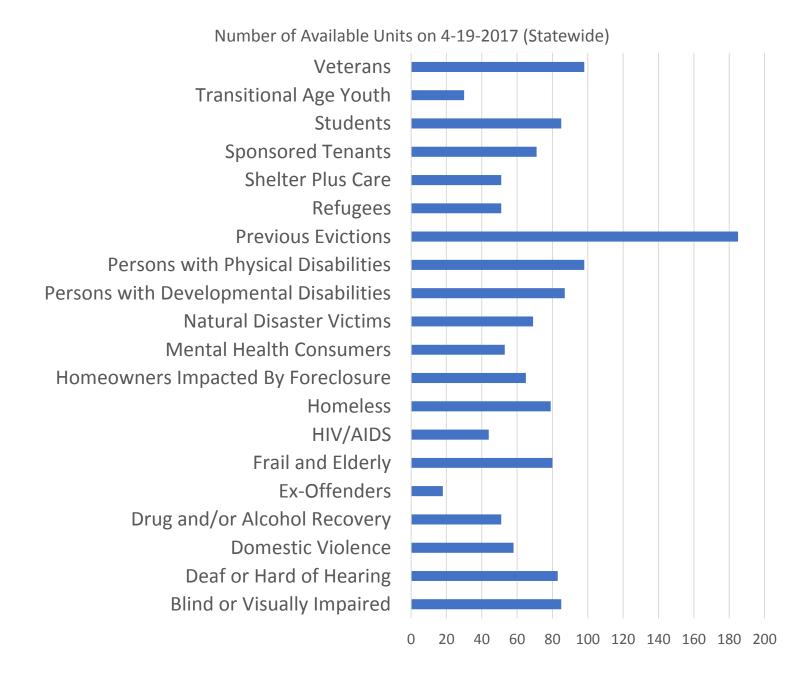
Special Needs Populations: (private)					
Help Your Community - Your Rentals Can Make a Difference					
Selecting box(es) below will connect you with local agencies that serve individuals and families who may be facing housing barriers. This information is NOT publicly displayed and will only be available to authorized case workers with special search access.					
Although the Fair Housing Act applies to ALL prospective tenants, selecting these categories may help you lease units faster and offer rewarding opportunities to work with area programs and tenants.					
☐ Blind or Visually Impaired	☐ Homeless	Refugees			
<ul> <li>Deaf or Hard of Hearing</li> </ul>	<ul> <li>Homeowners Impacted By Foreclosure</li> </ul>	☐ Shelter Plus Care [?]			
□ Domestic Violence	<ul> <li>Mental Health Consumers</li> </ul>	☐ Sponsored Tenants [?]			
<ul> <li>Drug and/or Alcohol Recovery</li> </ul>	<ul> <li>Natural Disaster Victims</li> </ul>	☐ Students			
Ex-Offenders	<ul> <li>Persons with Developmental Disabilities</li> </ul>	☐ Transitional Age Youth [?]			
Frail and Elderly	<ul> <li>Persons with Physical Disabilities</li> </ul>				
☐ HIV/AIDS	☐ Previous Evictions	□ All			

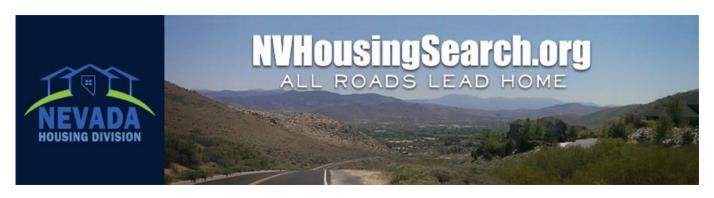
### Service Provider/Restricted Access Portal

- Restricted access allows approved agencies to search for those listings that serve specific populations
- For confidentiality reasons, the general public cannot search by these designations, which are indicated privately by the landlord during the listing process
- Allows case managers to design and save search criteria as they look for properties, notification is sent when as available property matches the saved criteria
- Viability assessment is conducted prior to granting agency access to measure inventory and determine outreach needs



Housing Units
Listed as Available
to Serve Special
Needs Populations





#### **Features of interest for landlords**

- Register unlimited properties for free
- List quickly with a few fields like rent and location, or add details about eligibility requirements and additional amenities to showcase listings
- "Cloning" tools help list many units quickly
- Post a listing once and only remove from public view when rented or under repair to receive fewer extra calls; post information about your waiting list
- Use NVHousingSearch.org listing as a part of your affirmative fair housing program
- Tenants search by specific criteria, not just by how recently listings are posted, helping you save money by reducing unqualified inquiries
- Call center can help you list and more

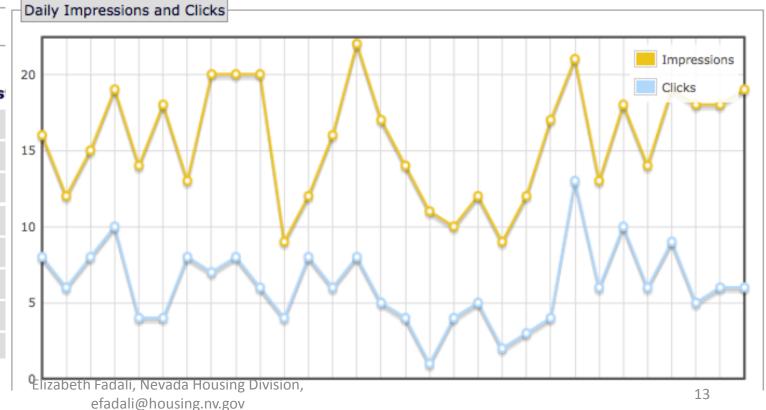


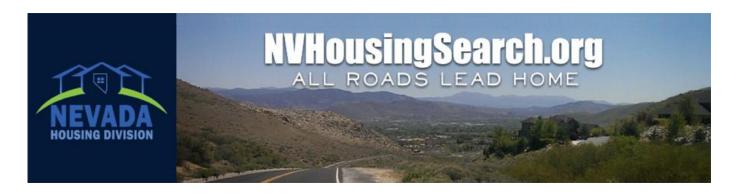
Recent Daily Stats Summary	
Found this property:	468
Viewed full listing:	184
CTR (click-through ratio):	39.32%

# Landlord Account Management Tools

#### Recent Daily Stats Details

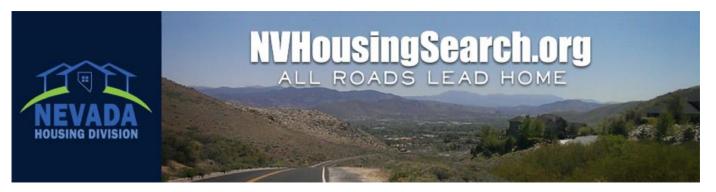
Date	Found this property	Viewed full lis
02/12/2014	19	
02/11/2014	18	
02/10/2014	18	
02/09/2014	19	
02/08/2014	14	
02/07/2014	18	
02/06/2014	13	
02/05/2014	21	





### Fair Housing and Affirmative Marketing Best Practices:

- •Silver State Fair Housing assisted in NVHS website design, director serves on advisory board
- •Searches are anonymous, inhibiting discriminatory practices
- •Able to serve low-income households and populations with diverse accessibility needs
- Ability to report listings that might have discriminatory content
- •Fair Housing links advise landlords and tenants of rights and responsibilities
- •Access service online and by mail, email, fax and bilingual call center
- •Website available in many languages via Google Translate
- •Service is ADA Title II 508 compliant; works with assistive technology
- •Great resource for capacity property referrals





### **Toll-Free Call Center**

- Connecting tenants with housing
- Helping landlords add and update listings
- No limits on call times: callers receive as much assistance as they need
- Monday Friday, 6 a.m. 5 p.m. Pacific
- 1-877-428-8844



### We can use your help:

- Get the word out to groups and individuals
  - We can provide materials to hand out and short customized trainings
  - Link to our site
  - Let us know about events
- Help us recruit more listings
  - Reach out to your favorite landlord
- Give us your feedback about how it is working
- THANK YOU!





### **Contact Us**

1.877.428.8844

for more information and free trainings for staff

Elizabeth Fadali

efadali@housing.nv.gov

775-687-2238

Sheila Roberts

sroberts@socialserve.com

877-428-8844 x185

**NVHousingSearch.org**